



Financial Education
Public-Private Partnership

Setting the Washington Agenda for Financial Education

Guidelines for Submitting “Resources and Links” to [The Financial Education Public-Private Partnership website](#)

The FEPPP website is designed to link the public to the best financial education resources on the web. It is limited to sites that contain significant, substantive, objective, useful, and dependable information. These sites must be among the very best on their topic, well-organized, and up-to-date. In evaluating potential websites submitted for the FEPPP web site, material is carefully reviewed by financial and education professionals.

Criteria:

1. Preference for link to free resources.
2. Preferences for materials that address one or more of the 2007 National Standards in K-12 Personal Finance Education provided by the Jump\$tart Coalition.
3. Materials identify the name and contact information of the source/provider.
4. Publication date, update information and copyright instructions are clearly stated.
5. Materials are objective in content and tone, do not promote any particular financial product, service or company, provide accurate information, and do not collect personal information.
6. Materials may be generic, or may reflect diversity in areas such as race, gender and income.
7. Content is appropriate for the targeted users such as teachers and students.
8. Materials promote critical thinking skills, decision making and behavior change.
9. Any fee for a resource must be prominently displayed.

Do not submit:

- Sites under construction or redirecting visitors to an unrelated destination.
- Sites intentionally created for displaying advertising content only.
- Sites that attempt to install any software on the user’s computer, etc.
- Website links if it is a blog site or hosted on a free hosting server.

Disclaimer of Endorsement:

The FEPPP website provides links to information created and maintained by other public and specific private organizations described above. When users select a link to an outside website, they are leaving the www.feppp.org site and are subject to the privacy and security policies of the owners/sponsors of the outside website.

- ✓ www.feppp.org does not control or guarantee the accuracy, relevance, timeliness, or completeness of information contained on a link website.

- ✓ www.feppp.org does not endorse the organizations sponsoring linked websites, and does not endorse the views they may or may not express.
- ✓ www.feppp.org cannot authorize the use of copyrighted materials contained in outside websites. Users must request such authorization from the sponsor of the linked website.

The final decision regarding the inclusion/exclusion of a web link will be made by FEPPP members and/or staff and is subject for review. If you would like to appeal the decision please contact Lyn Peters, FEPPP Executive Member and Chair of FEPPP Communications Committee at lyn.peters@dfi.wa.gov or 360-902-8731.

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